



OneVoice's 2007 "What Are You Willing To Do?" Campaign

In 2007, OneVoice will unite and bolster the burgeoning grassroots movement of moderate Israelis and Palestinians from across the political and religious spectrum on an unprecedented scale. These citizens will push their leaders toward progress and negotiations with strength and conviction, demanding accountability to the will of the people, while marginalizing their outnumbered extremist counterparts.

The "What Are You Willing To Do?" (To End the Conflict!) campaign activates the civic network that has been built by OneVoice over the past 5 years. Moreover, it will serve to catalyze the moderate majorities of Israelis and Palestinians via mass mobilization and publicity campaigns. People on both sides will stand united as "OneVoice" against violent extremism – serving notice to their leaders and to the world that they are ready to take action and will accept nothing less than a negotiated two-state solution to the conflict.

A Select Few of our Successes so far:

- **Over 250,000** Israelis and Palestinians have joined the OneVoice Movement;
- Our Youth Leadership Program has already **trained 2,000 of the brightest and most committed** Israelis and Palestinians to lead their communities in the fight against extremism and toward conflict resolution.
- OneVoice's Israeli office has built an **unprecedented coalition** amongst the youth wings of **all seven** of Israel's largest political parties, affirming principles of non-violence, democracy and supporting OneVoice's work for a popular mandate for peace.
- OneVoice encouraged its Youth Leaders to participate in their respective elections. OneVoice leader Ms. Leena Shtayeh was the **most popular and youngest candidate elected** in the Palestinian municipal elections. OneVoice Youth Leader Yoel Hasson was elected as the youngest member of the Israeli Knesset as part of the *Kadima* Party.
- Hundreds of volunteers helped our Palestinian office run the **first ever non-partisan 'Get Out the Vote' campaign in the history of the Arab world** during the Presidential elections in January 2005. In the face of a Hamas boycott, Islamic Chief Justice Sheik Taysir al-Tamimi appeared on a OneVoice public service announcement supporting participation.
- **Her Majesty Queen Noor of Jordan** honored OneVoice with the King Hussein Leadership Prize – the first ever to be awarded to a joint Israeli – Palestinian organization.

What is the OneVoice Movement?

Since the inception of OneVoice in 2002, this grassroots movement has taken a bold approach to engaging Palestinians and Israelis in greater civic involvement. Spawned during a time of hopelessness and frustration following the collapse of the Oslo process, the OneVoice movement strives to empower the moderate majority of Israelis and Palestinians to take a more assertive role in resolving the conflict. OneVoice is **reframing the conflict**, transcending the "left vs. right" and "Israeli vs. Palestinian" paradigms and revealing that the moderate majority on both sides can prevail over the absolutist vision of the extremist minorities, which so often succeed in derailing the peace process.

OneVoice is run by Israelis and Palestinians through offices in Tel Aviv, Ramallah and Gaza and has international bases in New York, London and Ottawa. In addition to its unique methodology, OneVoice deploys cutting edge technology, electronic democracy, a network of activists and member organizations, and a broad cadre of experts, dignitaries, celebrities, business leaders and spiritual authorities. Its award-winning Public Negotiations Process educates people about the issues themselves as well as the art of negotiation and nonviolent conflict resolution. The OneVoice Leadership Program equips hundreds of young Israelis and Palestinians with grassroots leadership and community organization skills, empowering them to propel the majorities on both sides to demand accountability from elected representatives and to ensure that the agenda for peace is not hijacked by forces of violent absolutism. With Citizen Negotiations, town hall meetings and workshops, youth leadership development, rallies and mobilization events, OneVoice leads the call for the moderate majority to take a stand and demand an expedited end to the conflict and the realization of a two-state solution.



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