

Mission and Vision Statements approved by the TAS Board, 2010

MISSION

Temple Adat Shalom serves as the center of Reform Jewish life in San Diego North County Inland, and

- Promotes the fundamental principles and teachings of Judaism;
- Strives to ensure the continuity of the Jewish people;
- Enables our congregants to develop a relationship to God, the Jewish people, and the congregation;
- Serves as a House of Worship (Beit Tefilah), House of Study (Beit Midrash) and House of Assembly (Beit Knesset);
- Provides a spiritual community that allows for individual expression of Jewish identity;
- Applies the principles of Reform Judaism to the values, deeds, and conduct of the individual, the family, the congregation, and the society in which we live; and
- Welcomes all Jews, and all those who want to learn about Judaism.

VISION

As the leading Reform Jewish synagogue in San Diego North County Inland, Adat Shalom, a community of peace, is widely recognized for:

- Our spiritual commitment
- Our engaging worship services
- Providing a vibrant congregational experience
- Our successful educational programs for children, youth, and adults
- Our congregational diversity
- Our welcoming attitude to all who wish to participate in our programs
- Our financial stability
- Our varied and vibrant programming
- The dedication of our congregation and staff
- The successful partnerships among clergy, staff, lay leadership, and congregation
- Our commitment to the betterment of the Temple community, the Jewish community, the region, and the world